

Download Evaluation Of Drug Promotional Materials In A Hospital Setting In Nepal (Research Paper) (Report)

Objectives: Unethical drug promotion is a common problem worldwide. In, Nepal, there is limited vigilance on the quality of information supplied by the drug companies to the doctors. The objectives of this study were to analyze the promotional materials provided by the drug companies as per WHOPubFacts seeks to make the world's scientific research easy to locate, access, and collaborate on. Evaluation of drug promotional materials in a hospital setting in Nepal. | PubFacts Toggle navigation12 Alam K Shah AK Ojha P Palaian S Shankar PR Evaluation of drug promotional from MBA 101 ORGCOM at Laguna College of Business and Arts, Calamba CityUnethical drug promotion is a common problem worldwide. In, Nepal, there is limited vigilance on the quality of information supplied by the drug companies to the doctors. - Evaluation Of Drug Promotional Materials In A Hospital Setting In Nepal (Research Paper) (Report)